

THE BENSON

PORTLAND

A COAST HOTEL®

THE BENSON HOTEL UNVEILS NEW STAIRWELL DISPLAY SHOWCASING OVER 100 YEARS OF HISTORY

The twelve-story stairwell tells the illustrious history of both the property's hundred-year transformation and Portland through archival photos and fun facts



PORTLAND, Ore. (November 8, 2019) – The Benson Hotel, a 287-room property located near Portland’s iconic Pearl District, operated and managed by Coast Hospitality, has announced the unveiling of its new “Historic Stairwell” exposition. The twelve-story original marble stairwell now showcases photographs of the property’s history, as well as that of Portland. This museum-like permanent exhibition was developed to honor the iconic past of The Benson and Portland, as well as to provide a truly authentic and unique guest experience.

“We are excited to tell our story in this distinctive way,” said George Schweitzer, Managing Director of the Benson. “The Historic Stairwell will create an memorable experience for our guests, immersing them in the rich history of Portland and The Benson Hotel.”

A Portland landmark, The Benson Hotel is currently listed on the National Register of Historic Places. Built in 1912, it has endured over 100 years of transformation, with many notable and celebrated moments. The stairwell features photographs of how founder and designer Simon Benson and architect A. E. Doyle built the hotel, as well as its metamorphosis over the decades. The exhibit also includes images of over 50 other famous Portland landmarks, dating back to 1847. Guests are invited to learn interesting facts about the city, including

how it got its name, the origins of the century-old annual Rose Festival and why SW Broadway was once called “the brightest street in the world.”

The Benson has always attracted big names: film stars, musicians, athletes and nearly every US president since William H. Taft, all of whom have experienced the property firsthand and have left an imprint on the hotel through memories and photographs. These rare images are now displayed in the Historic Stairwell, where guests can learn about who roamed the very same halls years ago.

The Benson offers 287 tastefully appointed guest rooms, including a variety of suites; 18,000 square feet of meeting space; and abundant amenities. Whether its guests are traveling for pleasure or business, The Benson offers comfort, luxury and proximity to all Portland has to offer. For more information on the Historic Stairwell or the hotel, visit www.bensonhotel.com.

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ABOUT THE BENSON HOTEL

Established in 1913, the historic Benson Hotel combines European elegance and charm with modern luxuries. Located in the heart of downtown Portland near sightseeing, tax-free shopping, nightlife, performing arts and museums, The Benson features 287 guest rooms and suites with high-definition LCD televisions, high-speed wireless, alarm clocks with iPod/MP3 stations, organic bamboo robes and slippers, Sealy® Tempur-Pedic sleep-system beds and more. The property is also home to The Palm Court restaurant and bar, as well as more than 18,000 square feet of versatile meeting and event space. For more information, visit www.bensonhotel.com. If you would like to stay in touch, please like [The Benson Hotel](#) on Facebook or follow [@TheBensonHotel](#) on Twitter and Instagram.

ABOUT COAST HOSPITALITY

Coast Hospitality has owned, managed and franchised a unique collection of distinctive West Coast properties in the United States and Canada for more than 40 years. Known for providing a seamless blend of comfort, first-rate service and exceptional value, Coast properties continually surprise and delight guests with consistently friendly accommodations and a style and personality all their own. Coast Hotels are always conveniently located, affording both leisure and business travelers easy access to restaurants, theaters, local sightseeing attractions and major airports. Current US properties are located in Alaska, Washington, Oregon, California and Hawaii. For more information, please visit www.coasthotels.com. If you would like to stay in touch with Coast Hotels, please like [Coast Hotels USA](#) on Facebook or follow [@CoastHotelsUSA](#) on Twitter, or stay up to date at [No Place Like Coast](#), a Coast Hotels blog.

MEDIA CONTACT

Tracy Rabsky

Public Relations, GreenRubino for Coast Hotels USA and The Benson

P: 206.452.8185

E: tracyr@greenrubino.com